

# Smart Sites

**For Agents  
and Offices —**

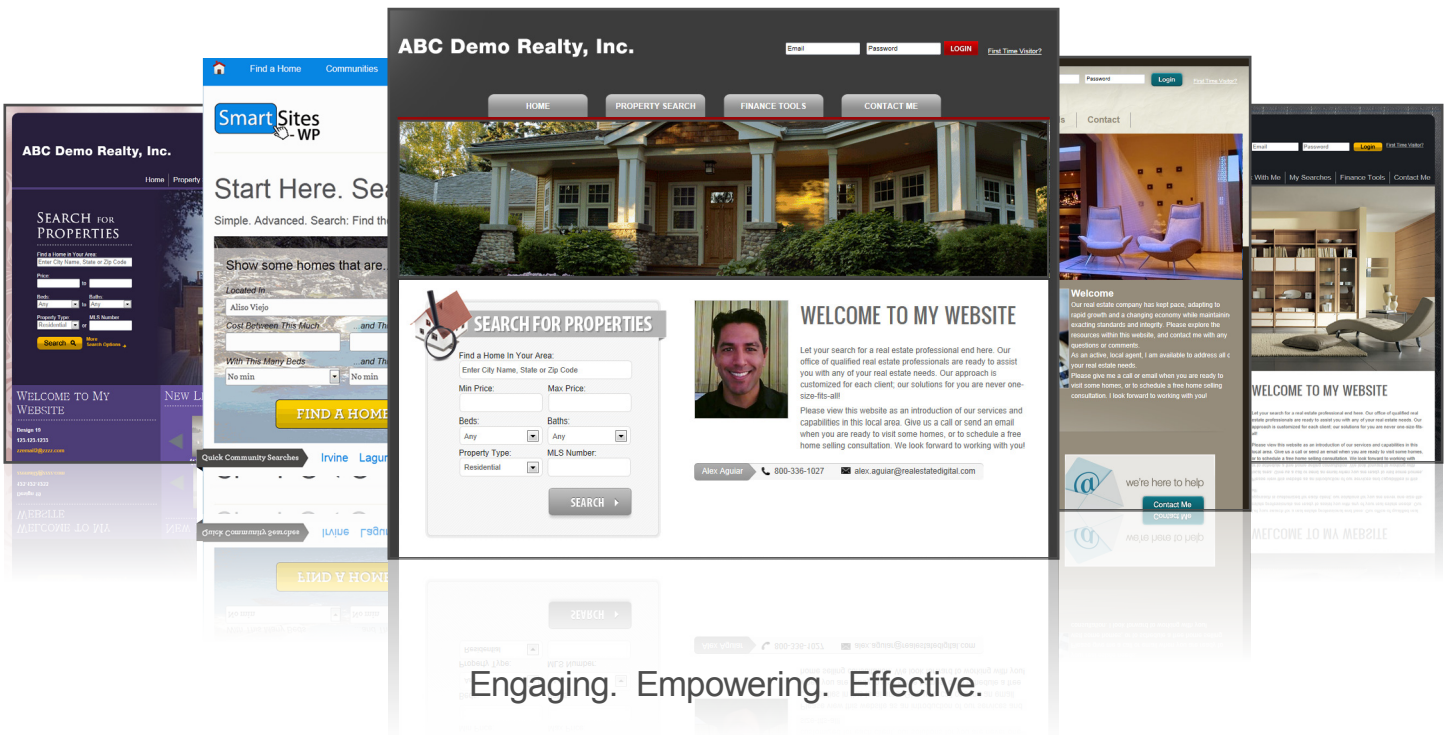
Feature-packed.  
Easy to Use.

**Start  
Today!**  
GetSmartSites.com

Work Smart. Spend Less. Get a Smart Site!:

- Fast & Easy IDX property search. Updated every 15 minutes. Your branding everywhere.
- Mobile Phone Optimized. Auto-detects mobile visitors and one click to Find Nearby Properties.
- Effectively track leads with in-depth website analytics
- Lead Management & Email Marketing: integrated CRM with lead management, automated email campaigns, calendar, flyer creator and Mobile CRM included.
- Social media integration with Facebook, Twitter, Google+ and RSS Feeds

Learn More at [GetSmartSites.com](http://GetSmartSites.com)



Engaging. Empowering. Effective.

Your Personalized SmartSite.

FEATURES	Silver	Gold	Platinum	SmartSite-WP
<b>Customized Website Design</b>				
Professional Agent Branded Website - use with your own web address(domain name) Hosting Included	•	•	•	Wordpress
Content Management Dashboard makes it easy to customize your website and make updates whenever you want	•	•	•	•
Add additional pages of your own content (text, images,youtube, videos, Flash files)	5	20	100	unlimited
Toll-free Customer Support, Welcome Call for One-on-One Training	•	•	•	•
<b>Property Listings</b>				
Customizable Listing Carousel- Feature homes of a specific criteria on your home page or others	•	•	•	•
IDX systems automatically updates MLS listing data from CRMLS (virtually all branded to you)	•	•	•	•
Showcase listings in a specific city, community, neighborhood or zip code and more with jump searches	•	•	•	•
Up to 100 photos per listing can be added to your own listings			•	•
Personalized property description remarks can be added to your own listings			•	•
Virtual tour of properties (add your link)			•	•
<b>Property Search</b>				
Microsoft® Bing™ Virtual Map Search with Bird's Eye View	•	•	•	•
Points of Interest Icons (child care, banks, hospitals, and more)	•	•	•	•
School District, Subdivisions and Neighborhood property search	•	•	•	•
Customizable search criteria tailored to your local market	•	•	•	•
"Weighted" Listing Search Feature - your personal listing(s) will always appear first	•	•	•	•
Point-to-Point driving directions to listings and map this property	•	•	•	•
<b>NEW!</b> Integrated INRIX Drive Times to help home buyers assess properties with the actual drive time from home to work based on true traffic conditions			•	
Neighborhood and School Data statistics available on every property (ZIP code-based)	•	•	•	•
Mortgage Calculator and Finance Tools: Powered by LeadFusion	•	•	•	•
<b>Lead Generation/Client Relationship Manager (CRM)</b>				
Contact, inquiry and lead management system fully integrated with Smart Desk CRM	•	•	•	•
Smart Desk CRM: a fully integrated contact and lead management and email marketing system	•	•	•	•
Built in Google Analytics Tracking Code integration	•	•	•	•
Increased lead capture with required visitor registration after a preset number of property searches		•	•	•
Personalized property recommendations to registered users based on their search criteria	•	•	•	•
Full visibility to registered user's activities	•	•	•	•
Sell My Home - communication feature that allows your sellers to access traffic report			•	•
<b>Social Media Integration</b>				
<b>NEW!</b> Social Media Icons: One click to share this properties to Facebook, LinkedIn, Google+ Pinterest and more	•	•	•	•
<b>NEW!</b> Widget Token Generator for embedding real estate widgets	•	•	•	•
Visitors can search and save bookmarked properties; receive email alerts on new listings	•	•	•	•
Customer Dashboard: visitors log in to access saved searches and properties		•	•	•
<b>NEW!</b> Mobile Optimized website: Search nearby properties, Open Houses & Full MLS Search Auto-detects mobile visitors		•	•	•
<b>Marketing</b>				
All My Listings link and Prior Sales link on home page (*depends on the MLS IDX availability)		•	•	
Action Plan Manager: Create personalized drip email campaigns	•	•	•	•
Create Professional Listing Flyers: send out your "new listing" to agents in your region	•	•	•	•
Add Open House announcements and Real Estate Video Feed Widget (source: RIS Media)			•	•
CMA Listing Presentation and Buyer's Tour			•	
Be the neighborhood expert with your own Community Website to generate traffic and awareness for your site			•	
Selection of themes, color schemes, custom header, and semi-customization of fonts and colors				•
One on One Project Manager will build your site for you				•
Automated Post Republish Tool, PubSub Syndication (2 posts published/week)				•
Unlimited content, integrated social media, one step video embed tools				•
Worldclass Service: webinars, online & phone support, training on market stats				•
Happy Grasshopper email drip campaigns for 200 clients & Live Chat Feature				•